

**CASSCOMM**

**Casey French**

**217-452-4120**

**Casey.french@casscabletv.com**



### **Ten towns served by CASSCOMM are named Smart Rural Communities<sup>SM</sup>**

Virginia, IL 10/31/22 – Ten Illinois towns served by CASSCOMM were recently named Smart Rural Communities<sup>SM</sup> (SRC) by NTCA– The Rural Broadband Association. The towns receiving the SRC distinction are Athens, Easton, Havana, Mt Sterling, Pittsfield, Riverton, Rushville, Sherman, Versailles, and Williamsville.

SRC is a national network of communities powered by innovative rural broadband providers that are building a brighter future for small-town America. The program promotes rural broadband and its role in supporting innovative economic development, effective education, efficient energy distribution and use, state-of-the-art health care and other important issues for rural America.

In order to receive recognition as a SRC provider, CASSCOMM was required to affirm that it offers up to Gigabit broadband to at least 95% of its service area; that it has broadband subscription rates of at least 50%; and that it is committed to program principles of collaboration and innovation. As a result of CASSCOMM's national recognition these communities will now be celebrated as Smart Rural Communities in program materials and online at [www.smartruralcommunity.com](http://www.smartruralcommunity.com), joining a national network of similarly innovative communities.

NTCA Chief Executive Officer Shirley Bloomfield also recognized CASSCOMM for this achievement, noting, “We are so excited to welcome another Smart Rural Community provider into this growing network of innovative broadband providers delivering the Internet’s fastest speeds in some of the most remote and rural communities of our country. I applaud CASSCOMM and the communities they serve for their commitment to enabling cutting-edge technologies that drive innovation and promote economic development in their region and nationwide.”

### **About the NTCA**

NTCA—The Rural Broadband Association is the premier association representing nearly 850 independent, community-based telecommunications companies that are leading innovation in rural and small-town America. NTCA members are leading the technological evolution for rural consumers, delivering robust and high-quality services over future-proof networks that make rural communities vibrant places in which to live and do business.

**About CASSCOMM**

CASSCOMM has offered high quality services to its customers since 1898 and is a family owned business, providing services for over a hundred and twenty years. CCMI offers Cable TV, Internet and Telephone services to thirty-two communities and has started rebuilding its communities to offer Fiber to the Home.

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If you would like more information about this topic please contact Casey French, Marketing and Public Relations Director for CASSCOMM, at 1-800-252-1799 or [caseyfrench@casscomm.com](mailto:caseyfrench@casscomm.com).